# Name:

J260W Evaluation – Event Coverage Story

***(1) Preparation/Organization*** *(25%)*

🞎 sources credible/appropriate (15)

🞎 use of transitions for story flow (5)

🞎 development appropriate for audience (5)

***(2) Content*** *(50%)*

🞎 clarity/utility/creativity of lead;   
 story premise clearly explained, supported (10)

🞎 appropriate source attribution (10)

🞎 appropriate quote usage (10)

🞎 inclusion of factual/relevant background details (10)

🞎 inclusion of observations/concrete details (10)

***(3) Delivery/Dynamics*** *(25%)*

🞎 adheres to project guidelines, written in journalistic style (10)  
 (avoids use of clichés, short paragraphs, no use of personal pronouns outside of quotation marks,  
 no summary at end, solid ending, includes at least two original, appropriate photos)

🞎 follows AP style, correct spelling and grammar (15)

**Comments:**

## Score: /100 Grade:

*Extra credit earned*

Notes provided:

Thank you notes to sources:

*(Note: This is added into your overall extra credit score for the semester)*